



In celebration of our seventh anniversary,
West Suburban Women Entrepreneurs presents

“PASSION AND PROFITABILITY”

THURSDAY, OCTOBER 15, 2009

8:00 am – 12:00 noon

William Tell Banquets, 6201 W. Joliet Road, Countryside, IL

How do you as a small business entrepreneur take your passion and make it profitable during these challenging economic times? Building a business is hard work and if you are not driven by some level of passion, success is difficult if not impossible to achieve. Our distinguished moderator will lead a panel of three accomplished women entrepreneurs to explore passion as a critical attribute of success. They will share their inspiring and amusing stories of launching and growing their businesses, sometimes in the face of what seemed like insurmountable odds.

Join us for an event that will inspire you to take your business to the next level, and offer you the opportunity to connect with a diverse network of women entrepreneurs.

Featured Moderator

ELLEN ROGIN, CPA, CFP®, www.begreatwithmoney.com

- Featured speaker before nationwide audiences and has appeared on panel discussions for PBS show Chicago Tonight as an expert in the field of life and wealth planning.
- Spent over 20 years in the financial profession, educating her clients and audiences on wise financial practices and the options available to them in achieving their goals.
- Often quoted as a financial expert in such national and local publications such as: Money Magazine, Business Week, the Chicago Tribune and the Chicago Sun-Times
- Co-Author of “Be Great with Money”
- Serves on the Board of Directors of Metropolitan Capital Bank



Entrepreneur Panelists

MAUREEN O'BRIEN, Founder and CEO, O'Brien & Son, Inc., www.maureenobrienspeaks.com

- Created an exterior remodeling company in 1982 and built the company into a formidable establishment.
- With her degree in Education and the equivalent of a “doctorate” in hard knocks and life experience, she created programs and curriculums in sales and customer service that audiences have appreciated both nationally and internationally.
- Been honored as “One of the Most Influential Women in Business” by the Chicago Business Ledger and the National Association of Women Business Owners and been named “Humanitarian of the Year” by the National Speakers Association.

CATHERINE RIDDICK, CPA, JD, Founder and CEO, XPonent Group, Ltd., www.xponentgroup.com

- Been helping clients through transitions since 1994 when she founded XPonent Group, Ltd.
- Currently serves a broad range of individuals and small business owners specializing in assisting entrepreneurs with financial coaching, and tax and accounting advice.
- Current instructor with the University of Illinois Tax School and past instructor for the Women’s Business Development Center.
- A licensed trainer on “Secrets of Successful High Earners” created by Barbara Stanny, Inc.
- An active member of National Association of Women Business Owners, WSWE, and Vistage.

NANCY SHARP, Founder and President, Food for Thought, Chicago, IL, www.foodforthought-chicago.com

- Celebrating 24 years of providing premier food services in the city of Chicago.
- Since she co-founded the company in 1983, Nancy has been an essential part of its success. In her role as managing partner, she leads the sales and marketing department while shaping the company’s brand image and growth strategy.
- Serves on the Advisory Board for the Coleman Entrepreneurship Center at DePaul University’s Kellstadt Graduate School of Business and recently inducted into the University of Illinois at Chicago Entrepreneurship Hall of Fame.

TICKET: \$70

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